



# Demographic and Income Profile

Pierce County, NE (31139)

Geography: County

Summary	Census 2010	2013	2018
Population	7,266	7,249	7,177
Households	2,911	2,918	2,914
Families	2,067	2,067	2,053
Average Household Size	2.46	2.44	2.42
Owner Occupied Housing Units	2,298	2,272	2,267
Renter Occupied Housing Units	613	646	647
Median Age	42.2	42.8	44.2
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	-0.20%	0.78%	0.71%
Households	-0.03%	0.83%	0.74%
Families	-0.14%	0.71%	0.63%
Owner HHs	-0.04%	0.87%	0.94%
Median Household Income	2.73%	3.80%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	257	8.8%	241	8.3%
\$15,000 - \$24,999	380	13.0%	279	9.6%
\$25,000 - \$34,999	343	11.8%	258	8.9%
\$35,000 - \$49,999	546	18.7%	502	17.2%
\$50,000 - \$74,999	721	24.7%	694	23.8%
\$75,000 - \$99,999	411	14.1%	561	19.3%
\$100,000 - \$149,999	228	7.8%	333	11.4%
\$150,000 - \$199,999	17	0.6%	27	0.9%
\$200,000+	15	0.5%	19	0.7%
Median Household Income	\$47,530		\$54,386	
Average Household Income	\$54,659		\$62,219	
Per Capita Income	\$22,162		\$25,408	

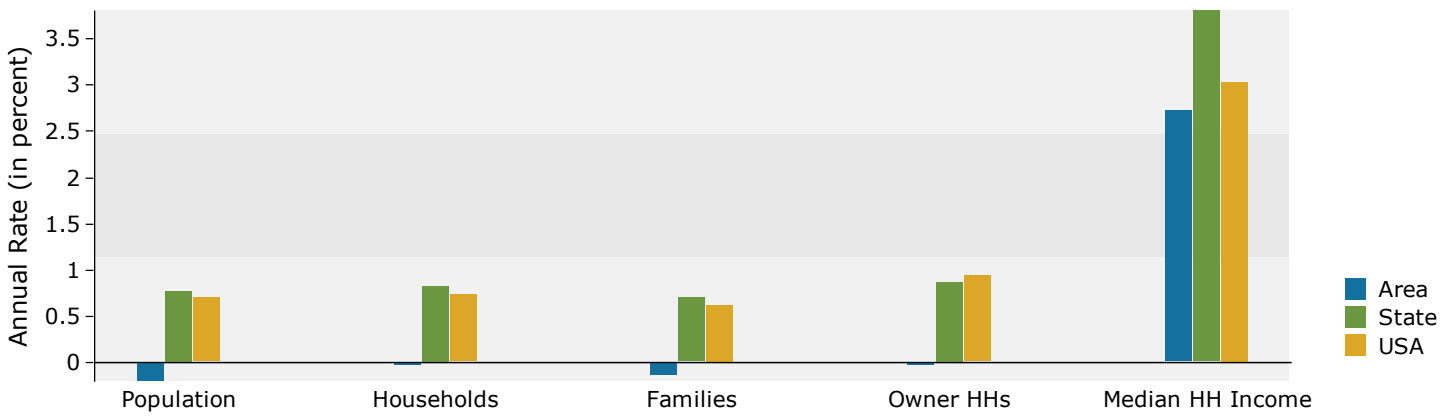
Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	453	6.2%	429	5.9%	423	5.9%
5 - 9	509	7.0%	480	6.6%	425	5.9%
10 - 14	554	7.6%	520	7.2%	470	6.5%
15 - 19	522	7.2%	491	6.8%	457	6.4%
20 - 24	261	3.6%	369	5.1%	376	5.2%
25 - 34	749	10.3%	727	10.0%	728	10.1%
35 - 44	829	11.4%	795	11.0%	770	10.7%
45 - 54	1,205	16.6%	1,112	15.3%	946	13.2%
55 - 64	880	12.1%	1,006	13.9%	1,122	15.6%
65 - 74	643	8.8%	671	9.3%	778	10.8%
75 - 84	435	6.0%	420	5.8%	452	6.3%
85+	226	3.1%	229	3.2%	230	3.2%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	7,147	98.4%	7,080	97.7%	7,008	97.6%
Black Alone	14	0.2%	43	0.6%	43	0.6%
American Indian Alone	16	0.2%	21	0.3%	21	0.3%
Asian Alone	12	0.2%	12	0.2%	12	0.2%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	39	0.5%	49	0.7%	49	0.7%
Two or More Races	38	0.5%	44	0.6%	44	0.6%
Hispanic Origin (Any Race)	93	1.3%	101	1.4%	101	1.4%

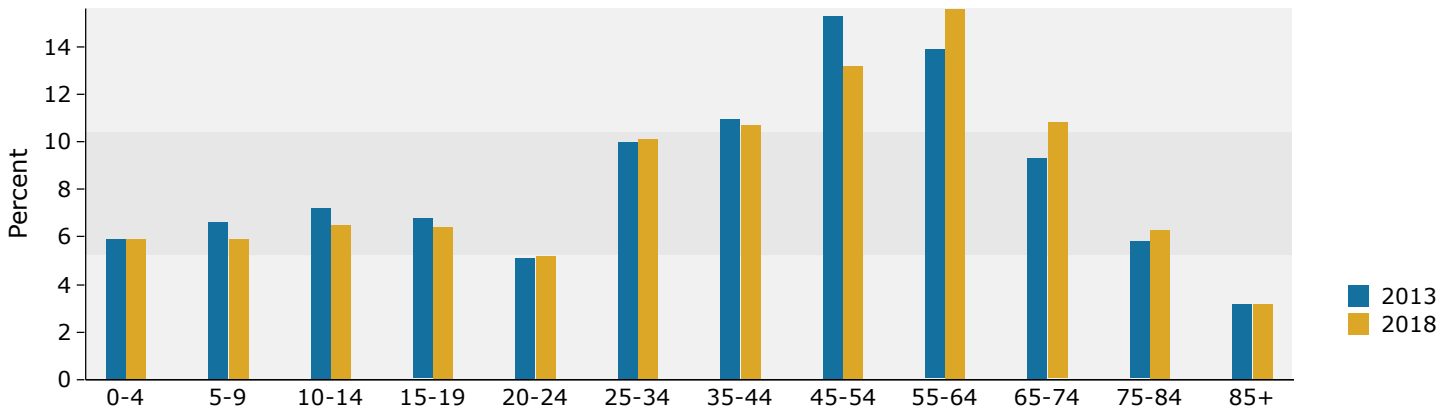
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

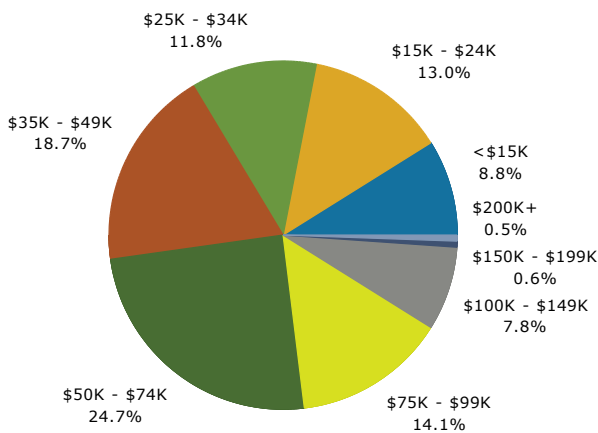
## Trends 2013-2018



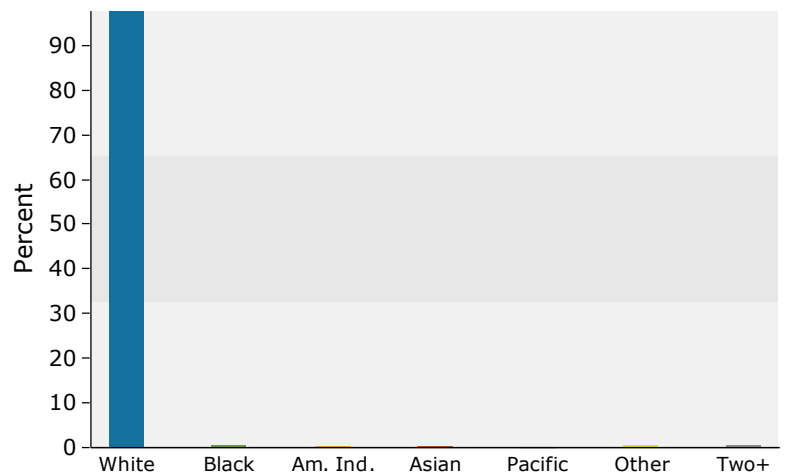
## Population by Age



## 2013 Household Income



## 2013 Population by Race



2013 Percent Hispanic Origin: 1.4%